



FOR IMMEDIATE RELEASE

Natalie Sandifer EI

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### **Natalie Sandifer EI Introduces a new range of eco-friendly accessories designed to reduce environmental footprint of style choices**

Based in La Creuse, France, Natalie Sandifer, a designer of costume jewellery, is thrilled to introduce a fresh collection of eco-sustainable [scarf necklaces](#) that harmoniously integrate style and ecological awareness.

The goal was to establish a collection for individuals who have a personal sense of style and desire accessories that align with their character, while also being conscious of the environmental effects of their purchases.

Allured by the variety of textures, colours, and fibres, attractive second-hand raw materials were sourced from brocantes, vides-greniers, puce couturiers, and individuals. These materials contributed to a collection of vintage yarns and pre-owned yarn-based garments that were at risk of being relegated to storage, remaining unused, or, even more unfortunately, thrown away.

Inspired by the raw materials, the collection of scarf necklaces arose naturally as a fusion of the designer's passions for jewellery creation and needlework techniques, repurposing components where possible to create a stylish, bold range of scarf necklaces with minimal environmental impact.

As a result, this collection is a limited edition, consisting of fewer than 35 scarf necklaces. The intention is not to produce this item on a large scale for the general audience.

The new collection is introduced at an opportune moment for the gift-giving season, catering to customers who embrace a bold and unique style while demonstrating a commitment to environmental responsibility.

Customers can purchase directly from the designers' online store [www.nsandifer.com](http://www.nsandifer.com), with prices ranging from 20€ to 30€.

#### **About Natalie Sandifer EI**

Established in 2010 in the United Kingdom, Natalie Sandifer EI was revitalised in France in 2015, catering to a clientele that seeks tailored accessories to showcase their personal preferences and identity.



Inspired by the unique characteristics of materials and components, the designers' collections are constructed employing traditional techniques; including knitting, crochet, and macramé, while also incorporating elements from jewellery-making practices.

The designer hosts a pop-up boutique at various seasonal events in La Creuse throughout the year and also runs an online store that facilitates delivery across Europe and the United States.

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