

FOR IMMEDIATE RELEASE

Natalie Sandifer EI

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[www.nsandifer.com](http://www.nsandifer.com)



### **Natalie Sandifer EI Jewellery and Accessories Creator Celebrates 10<sup>th</sup> Anniversary**

Established in 2010 in the United Kingdom, Natalie Sandifer EI was revitalised in France in 2015, catering to a clientele that seeks unique and original accessories to showcase their personal preferences, style, and identity.

Based in Cressat, Creuse (23) Natalie Sandifer, a designer of costume jewellery, is thrilled to be celebrating ten years of designing and producing unique jewellery and accessories, in the Creuse after emigrating from the UK.

The designer who thrives on combining techniques and mediums into her jewellery and accessory collections, showcases her creations in her pop-up boutique at artisan and Christmas markets throughout the department.

“I have met thousands of people in my work, and it has really helped me to integrate into French life. In ten years I have served over 475 customers, sold more than 700 products at 141 events in 20 locations and travelled around 3, 224 km”.

“I am delighted to be celebrating this milestone of ten years in La Creuse.

I’m thankful to my customers, the community and to my colleagues, fellow artisans and event organisers. I am continually inspired to create new collections and eagerly anticipate the markets and events prior to Christmas. There is always such a fun, festive atmosphere, and it’s an opportunity to meet up with colleagues from across the Creuse”.



Her collections are also available to buy online via the website, [nsandifer.com](http://nsandifer.com) which offers free delivery to customers in France and a click-and-collect service for local customers who need a gift at the last minute.

The business recently added three new international shipping destinations: Australia, Canada, and New Zealand, after the implementation of import tariffs in the USA and the effects of Brexit threatened the feasibility of trading outside of France. It survived both the Covid pandemic and Brexit, through being adaptable and determined, and finding solutions to obstacles with the objective of continuing the venture long into the future.

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